



THARAKA HONEY BEE  
PRODUCTS LTD

# COMPANY PROFILE



## COMPANY PROFILE

Tharaka Honeybee Products Limited was registered in 2009 as a private business in Kenya specializing in Honeybee products, including Honey, Beeswax, Bee Pollen, Bee Propolis, Royal Jelly and Bee Venom and their value additions. All Tharaka Honeybee Products are obtained from multiflora nectar gathered by bees in natural ecosystems in Kenya. The processing plant is situated in Ruai, Nairobi Kenya, approximately -1.2885; 37.0196. It has several apiaries in some honey producing zones of Kenya and works with several beekeepers across the country.

The flagship products are Table honey, Propolis in form of tincture, suspension and, propolis powder in capsule form, Apitherapy honey and Apitherapy throat gargle. All Tharaka Honeybee Apitherapy products are approved by the Pharmacy and Poisons Board of Kenya while the Table honey is certified by Kenya Bureau of Standards.

## OUR MISSION OF PURPOSE

Tharaka Honeybee Products Company purposes to be the market leader in commercial beekeeping specializing in innovation of natural medicinal applications and Apitherapy products. The company seeks to establish an Apitherapy market for the entire range of hive products including Beeswax, Propolis, Bee pollen, Bee Venom and Royal Jelly besides Table Honey while niching on products that heal, sooth and cleanse customers.

## OUR VISION

Improved wellbeing of rural and urban communities in Eastern Africa through beekeeping and consumption of pure nutritious organic honey as made by bees and excelling in innovation of therapeutic apitherapy products.

## OUR VALUES

**Responsible:** Exhibiting accountability towards the ecosystem and our stakeholders.

**Excellence:** Committed to being outstanding in Apiculture in Africa.

**Service:** Offering a helping hand to our stakeholders.

**Integrity:** Being honest and having strong moral principles in business.

**Transparency:** Openness to scrutiny of our actions, processes and products.

## OUR OBJECTIVE

To position Tharaka HoneyBee Products as the leading HoneyBee Products Brand in the East African Market and beyond.

## OUR COMMITMENT

Tharaka Honeybee Products Limited is the first indigenous company in Kenya that is committed to comprehensive innovation of future Honeybee based Products and position itself as the leading natural solution for coughs and colds among other ailments in the households.

## EMPLOYEES

The Company is lead by Mrs. Miriam Chabaari who is the CEO and Core Founder of Tharaka HoneyBee Products Limited. She has a Honours Degree in Business Management, trained and experienced in Beekeeping and Apitherapy. It has other ten skilled and semiskilled workers composed of young women and men.

## OUR CUSTOMERS

Our clientele for apitherapy products includes people/patients who are exhibiting cough and flu symptoms plus those with persistent respiratory conditions who are looking for natural remedies.

## OUR PRODUCTS PORTFOLIO

Our honey is 100% Natural and Organic as it is gathered from the wilderness by free foraging African bees. No preservative or additive is added during the filtration process. It is of the best quality as it is harvested from hives that are frequently inspected. It is refined using the latest filtration technology that maintains its wholesome freshness and enzymes hence maints its slogan **Ever Sweet Always Natural**. Since inception Tharaka Pure Honey is certified by Kenya Bureau of Standards.



Our apitherapy products have therapeutic properties which include bioactive, flavonoids, anti-inflammatory and antioxidant compounds with a wide-range of health benefits including killing bacteria and viruses by stopping their growth and spread thereby promoting health wellness through immune boosting with its slogan too

**Apitherapy#Beewell#BeeHealthy.**

These Apitherapy products are also certified by Pharmacy and Poisons Board of Kenya.

## BEE PROPOLIS TINCTURE

Bee Propolis Tincture is a wildcrafted from Kenyan organic apiaries. It is a resinous substance produced by honeybees as a defense against several bacterial, fungal and viral pathogens. Propolis can constitute a good complementary and alternative medicine under internationally acceptable quality control (J Pharm 2011). Chemical compounds of propolis including: amino acids, minerals, sugars, vitamins B, C and E, flavonoids, phenol, as well as aromatic compounds (Iran, 2018).

There are many bioactive and antioxidant compounds in propolis with a wide range of health benefits. Propolis kills bacteria and viruses by stopping their growth and spreading. It fights yeast infections by blocking the growth of yeast and fungus. Propolis helps with allergies by blocking the release of histamines. Propolis has superior therapeutic properties and has been used in traditional medicines for thousands of years to treat bronchitis, sinus, tonsillitis, colds sores, toothache, wounds, among many others. It is a natural immune booster and an excellent broad natural antibiotic.



## APITHERAPY HONEY (MEDICINAL HONEY)



Kids and Adults Apitherapy (Medicinal) Honey for cough and flu are specially extracted and fortified premium multiflora honey from wild organic apiaries in Kenya. It contains other selected medicinal plant extracts, propolis and Vitamin C that makes it a natural expectorant, antibiotic and immune booster. Like other hive products, Apitherapy Honey has been known since ancient times for its superior therapeutic properties known to soften and soothe dry coughs, relieve bronchial congestion and other respiratory related conditions. It is a three in one product as it is a natural expectorant, a natural antibiotic and a superior natural immune booster.

## JUST GARGLE OFF APITHERAPY FOR THROAT

Just Gargle off Apitherapy for throat is a perfect Apitherapy product for Throat. It is made of 100% wholesome all-natural ingredients. It has propolis, Himalayan salt and over 5 other natural healing ingredients derived from medicinal plants. The product has anti-caking agent, anti-inflammation, antioxidant and antibacterial. Many civilizations have used closely related products as a remedy for common cold, sore throat, allergic responses causing itchy watery eyes and sneezing; scratchy, irritating dry throat, laryngitis, voice remedy, oral thrush, postnasal drip, sinus congestion.



## BEE POLLEN

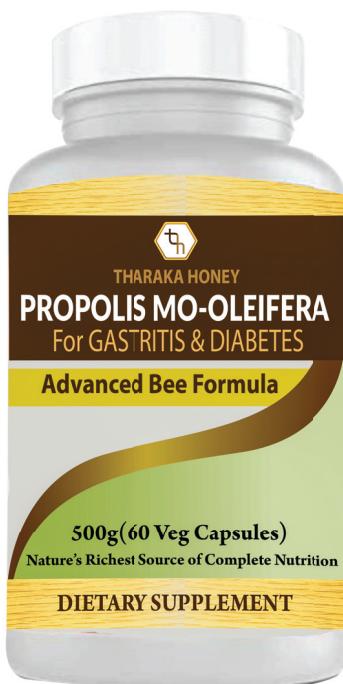
Our Bee Pollen capsules for men and women are fortified with medical plants extracts. They are good in improving nutrition disorders like malnutrition, digestion, and strengthening heart health. They aid reproductive health like improving fertility, relieving menopausal symptoms of hormonal imbalance, good in increasing testosterone levels etc

## **PROPOLIS SUSPENSIONS with Ginger, Turmeric & Vitamin C**

It is a Premium Formula of Bee Propolis suspended with honey, extracts of Ginger, Turmeric and Vitamin C

### **THERAPEUTICS:**

It Promotes active longevity & cell health. It supports a healthy metabolism and it boost immunity. It is a natural antibiotic, natural antibacterial, antiviral, antifungal and anti-inflammatory. It is a good supplement for Cough, cold & flu, Bronchitis, Arthritis, Mouth Ulcers and Gastritis. It improves poor appetite and combats nausea.



## **PROPOLIS MO-OLEIFERA**

These are Propolis capsules made from bee propolis powder that is mixed with medicinal plants extracts to fortify it to naturally treat Gastritis and manage diabetes. Treating stomach disorders like Constipation, Gastritis, Ulcerative Colitis. It eliminates H-Pylori bacteria and cures acidity reflux and heartburn.

## **PROPOLIS CURCUMIN**

They are Capsules made using Bee propolis powder, Turmeric tuber and medicinal plants extracts for managing chronic inflammation, soothing joint and muscle pain. It helps in relieving symptoms of Arthritis, .



## **PROPOLIS CREAM For ECZEMA & ACNE**

This is a cream/ointment made of propolis extract, beeswax, honey, carrier oil and essential oils for topical application to treat Eczema and acne. It heals UV-Induced skin damage, heals Fungi and psoriasis, wound and burns. It can be applied regularly as a standard skin care cream or on damaged skin areas.



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